

1694 Montgomery Highway, Suite 108, Hoover, AL 35216 | (205) 988-5672 | (205) 988-8383 FAX  
www.hooverchamber.org | email: bill@hooverchamber.org

# Spectrum Reach to sponsor May 18 Luncheon

*Hoover Chamber Scholarships to be presented*

Spectrum Reach will sponsor the May 18 Chamber Luncheon at the Hoover Country Club. Spectrum Reach (formerly Charter Media) creates custom advertising solutions for the modern media landscape. Spectrum Reach helps businesses reach customers no one else can across every screen and then they deliver the analytics to back it up. It's not about old or new, it's about what works.

In addition, we will be recognizing outstanding students with our 2016-17 Chamber Scholarships. The Hoover Chamber has given out more than \$200,000.00 in scholarships through the years, and we plan to increase that amount each year. The Hoover Chamber established a 501 (c)(3) non-profit charitable foundation in 2016, so anyone



\$15,000.00 was awarded in Hoover Chamber Foundation scholarships at the May 19, 2016 chamber luncheon, where Alabama Lt. Governor Kay Ivey was our speaker. Shown l-r are 2016 Chamber President Chris Schmidt; Kennan Gawlowicz of Hoover High School; Rowan El-Qishawi of Hoover; Grace Hultquist of Hoover; Kennedy McGhee of Spain Park; Stephen Ritchey and sister Elena Ritchey of Hoover; Bailey Garrett of Spain Park; and Paul Dangel, Scholarship Committee co-chair. Not shown are Ben Hartmann of Hoover, now attending U. of Alabama; and Terry Shea, Scholarship Committee co-chair. Rowan El-Qishawi was awarded the Inaugural Matthew and Dr. Abby Allen Scholarship of \$2,500.00.

can make contributions to the foundation for scholarships, and take the full amount of the contribution off their income taxes

- both state and federal income taxes.

Matthew and Dr. Abby Allen

See **SPEAKER** on page 3

# “Book It!” with the Friends of the Hoover Public Library

The Friends of the Hoover Public Library are sponsoring a 5k race at Veterans Park called “Book It!” on Saturday, May 20 at 8 a.m. Participants can run the race, walk, dance or stroll their way through the race. There is even a “sleep in” option for those who want to support the event, but don’t want to be there at 8 a.m. This is about having fun and supporting a great organization.



Bryce Thornton,  
Hoover Public Library  
Business Department

Online registration is required and early registration guarantees a race t-shirt and a discounted entry fee. The registration link can be found at [hooverlibrary.org/bookit](http://hooverlibrary.org/bookit)

Attendees can also take advantage of two more great events. One is the “Story Stroll” for both adults and children. Participants follow a trail while reading a story. When completed, return to the registration table to complete a form and enter for a prize drawing. The other event is the Children’s Summer Reading Kick Off. This carnival-like atmosphere is fun for the whole family. It starts at 10 a.m. and features a petting zoo, a balloon artist, a variety of bouncy inflatables and crafts.

*Bryce Thornton is the Business Librarian at Hoover Library. You can reach him at 444-7816 or [brycet@bham.lib.al.us](mailto:brycet@bham.lib.al.us).*

## Coffee & Contacts Schedule

Normally held the 2nd Thursday of each month, 7:30 to 9:00 a.m.

May 11, 2017 - Homewood Suites - Riverchase	October 12, 2017 - Brook Highland Place
June 8, 2017 - Ridge Crossing Apartments	October 31, 2017 - T. Fox Salon - Halloween Treat!
July 13, 2017 - CB&S Bank	November 9, 2017 - Brookdale University Park
August 10, 2017 - Nova Essence Medispa (Patton Creek)	December 14, 2017 - Vestavia Reserve Luxury Apartments
September 14, 2017 - Southeastern Bible College	January 11, 2018 - Available
	February 2018 - Available

## Luncheon Sponsorships

Normally held the 3rd Thursday of each month, 11:15 a.m. Networking, Noon Luncheon — NOW Meeting at Hoover Country Club

May 18, 2017 - Spectrum Reach	September 21, 2017 - Greystone Country Club
June 15, 2017 - Medical West	October 19, 2017 - St. Vincent’s Health System
July 20, 2017 - Regions Bank - Freedom Award	November 16, 2017 - American Family Care
August 17, 2017 - Chick-fil-A	

## Business After Hours Schedule

Held the 4th Thursday of each month, 5:30 to 7:00 p.m.

May 25, 2017 - Inverness Country Club	September 28, 2017 - 100 Inverness Apartments
June 22, 2017 - River Highlands of Birmingham	October 26, 2017 - Orange Theory Fitness
June 29, 2017 - Open House - Oasis Car Wash	November & December - None Held
July 27, 2017 - Galleria Woods Retirement Community	January 25, 2018 - Morningside of Vestavia (formerly Chateau Vestavia)
August 24, 2017 - Expedia CruiseShipCenters	February 2018 - Available



A Ground Breaking Ceremony was held for the construction of The Sheffield Group on Friday, March 3, 2017, at 900 Corporate Drive in Meadowbrook, sponsored by TurnerBatson Architects and JOHNSONKREIS Construction. Shown left-to-right are Brad Jones of EGS Real Estate; Kelly Capps Rowen, Ann Capps, Don Capps, and Keith Capps, all of The Sheffield Group; Hoover Mayor Frank Brocato; Dave Reese of TurnerBatson Architects; Jess Johnson of JohnsonKreis Construction; Chamber President Jerome Morgan, Jr.; and Grant Lauderdale of Servis 1st Bank. The Sheffield Group is a provider of workman's compensation insurance, operating since 1993.



A ribbon cutting ceremony was held at Papa Murphy's Take 'N' Bake Pizza on Friday, March 03, 2017, at the new location at 2800 Greystone Commercial Boulevard, in Hoover 35242. Shown cutting the ribbon is manager Kaitlyn Kellogg and Hoover Mayor Frank Brocato, as David Yirkovsky holds the bow. They are joined by several staff team members, as well as several Hoover Chamber ambassadors. This is the eighth Papa Murphy's Pizza in the Hoover Chamber. This location can be reached at (205) 900-8250 or Kaitlyn@pm-al.com.



A ribbon cutting ceremony was held March 7, 2017 at the new location of Upper Limit Learning Center, 3601-A Lorna Ridge Drive, Hoover 35216. Shown cutting the ribbon are Alex and Mary Grace Pereira, as her mother, Andrea Hammack holds the bow. To the left of Alex is her father, Jeff Hammack. They are joined by several Hoover Chamber ambassadors. Upper Limit Learning Center can be reached at (205) 783-5103 or Alex@upperlimitlearning.com.



A Ribbon Cutting Ceremony was held Tuesday, March 14, 2017 at the all-new Vestavia Reserve Luxury Apartments, just off Cahaba River Road, in Vestavia Hills 35243. Shown cutting the ribbon is Community Manager Jennifer Fisher and Drew Kiinstler as Rachel Mavers holds the bow. They are joined by several Hoover Chamber Ambassadors. They can be reached at Vestaviaresevemgr@greystar.com or (205) 977-7767. See the virtual tours at <http://vestaviareserve.com>



A Ribbon Cutting Ceremony was held Thursday, March 23, 2017 at the Erdos At Home Store, at 4431 Creekside Avenue in the Patton Creek Shopping Center in Hoover. Shown cutting the ribbon is Director of Merchandising Louis Koay Chee Jun and CEO John Erdos (with glasses), as Store Manager Ashley Askew holds the bow. There were joined by several team members and Hoover Chamber ambassadors. Erdos at Home can be reached at (205) 444-0641 or contact Ashley Askew at Ashley.Askew@erdosathome.com. [www.erdosathome.com](http://www.erdosathome.com)

## Speaker: continued from page 1

have contributed \$2,500.00 again this year for a scholarship to be presented in their name. In addition, the chamber will be presenting some \$10,000.00 in scholarships. Each scholarship winner is invited to attend the chamber luncheon, and to invite their parents as guests of the chamber and the luncheon sponsor, SpectrumReach.

Students applying can be from any of the area schools, including all

public and private schools, but must either be a Hoover resident, or at least one parent must be employed by the City of Hoover or a Hoover Chamber member business.

To attend the May 18 Chamber Luncheon, please make your reservations no later than Monday, May 15, by calling 988-5672, or emailing Lisa Dunbar at [admin@hooverchamber.org](mailto:admin@hooverchamber.org). Networking begins at 11:15 a.m., with the

meeting starting sharply at noon. The Luncheon is \$20.00 with advance reservations or \$25.00 at the door. Reservations may be cancelled the morning of the luncheon, but an invoice will be sent for those who make reservations and simply do not attend. Location: The Hoover Country Club, 3140 Club Drive, Hoover 35226 (205) 822-0647. [www.hoovercountryclub.org](http://www.hoovercountryclub.org)



# Chamber Golf Tournament August 28!

Mark Your Calendars! The 22nd Annual Hoover Chamber Golf Classic is scheduled for Monday, August 28, 2017 at Riverchase Country Club, and is one of the area's best tournaments. Without a doubt, the field will be full with some 130 golfers participating.

St. Vincent's Health System is the Title Sponsor again this year. Key sponsorship slots are available, including several Team- and Hole-Sponsorships. This is the largest fund raising event for the Chamber, with much of proceeds funding thousands of dollars in scholarships for area students through the Chamber Scholarship Fund. It is a great way to support the Chamber while promoting your company to dozens of members, golfers, and volunteers from around the Hoover area.

This year, we again have the popular Four-Man Scramble Format, with golfers playing as a four-player team. We will divide



The overall winners of the 21st Annual Chamber Golf Tournament came from the Cigna HealthSpring team of Thomas Glover, Dan Singley, Miles Morris and Charlie Norton. They had a team score of 52, and each winner was awarded a \$150.00 gift certificate to the Riverchase Country Club Golf Shop. Shown above, Thomas Glover, Committee Chair Kathleen Spencer, Charlie Norton, Miles Morris. Dan Singley was not available for the photo.

teams into three flights with prizes offered to all four players of the winning teams of the three flights. To help raise funds for our scholarships, we have a tremendous array of prizes in the Raffle! Raffle Tickets are \$5.00 each or a book of

five for only \$20.00.

For more information on sponsorships and registration, contact Bill Powell at 988-5672, or visit the Chamber website golf page at [www.hooverchamber.org/sports/golf/](http://www.hooverchamber.org/sports/golf/)

## New Members — March 2017

### Angels Advertising

Bridget Baughan, Owner - 968-1544

### Bento Construction, LLC

Elliott Carr, II - 362-7117 (Ragland, AL)

### Birmingham Orthodontics

Jeannie Morton - 453-0843

### Bolin Reeves Florist, Inc.

Jamie Reeves, Owner - 324-8521

### By George Inspections & Services

George Sadowski - 907-4732 (McCalla)

### Champion Home Exteriors

Justin Gilbert - 381-5664

### Club Pilates

Carrie Becker, General Manager - 937-7265

### Cobbs Allen

Cara Conaty - 874-3670

### Cornerstone Media

Carol Keith - 443-0322

### Disaster Restoration

Tiffany Kemp - 699-5932

### GGP Accounting

Ronald Stromeyer, Owner - 983-2199

### Key to Your Potential

Brenda Durham-807-1743

### LaQuinta Inn-Hoover

Karen Rickerson - 403-0096

### Maalouf Trade & Services

Sam Maalouf, General Manager -470-7777

### Mighty Green

Cannon White - 290-1999

See MEMBERS on page 6

## Upcoming Events

# May and June 2017

### MAY

**May 2:** 7:00 a.m. 35th Annual Mayor's Prayer Breakfast at Hyatt Regency-Wynfrey Hotel. This is a City of Hoover event, NOT a Chamber of Commerce event. Attendees must have tickets in advance at \$25.00 each. Contact the city of Hoover at (205) 444-7500 for tickets. This is the first Prayer Breakfast for the new mayor, Mayor Frank Brocato. Tickets may also be purchased online at [www.thelibrarytheatre.com](http://www.thelibrarytheatre.com). The chamber will provide tickets for members of the Board of Trustees.

**May 2:** 4:30 p.m. Ribbon Cutting & Open House after extensive remodeling at Galleria Woods Retirement Community, 3850 Galleria Woods Drive, Hoover 35244. Contact Lisa McClung at [bmclung@brookdale.com](mailto:bmclung@brookdale.com) or (205) 985-7537.

**May 3:** 11:00 a.m. Ribbon Cutting at Skyline Village at Red Mountain, 260 Goodwin Crest Drive, Homewood 35209. Contact Debbie Armstrong at [darmstrong@skylinevillageretirement.com](mailto:darmstrong@skylinevillageretirement.com) or (205) 957-4700. [www.skylinevillage.com](http://www.skylinevillage.com)

**May 4:** 8:30 a.m. Economic Development Committee Meeting. Visitors Welcome!

**May 9** 8:30 a.m. Minority Business Council at Chamber Office. Visitors Welcome!

**May 11:** 7:30 - 9:00 a.m. Coffee & Contacts at Homewood Suites -

Riverchase, 121 Riverchase Parkway East, Hoover 35244. Contact Corey Raley at [corey.raley@hilton.com](mailto:corey.raley@hilton.com) or (205) 637-2900 for information.

**May 17:** 4:30 p.m. Chamber Ambassador Meeting at Chamber Office. Visitors Welcome!

**May 18:** Hoover Chamber Luncheon at Hoover Country Club. 11:15 a.m. Networking, Noon Luncheon. Please make reservations by Monday, May 15. Those who make reservations requesting a meal be prepared for them, and do not attend will be invoiced, unless canceled prior to the event. \$20.00 or \$25.00 for non-members or for those without reservations. [Lisa@hooverchamber.org](mailto:Lisa@hooverchamber.org)

**May 25:** 5:30-7:00 p.m. Business after Hours at Inverness Country Club, 1 Country Club Drive, Birmingham 35242. Call (205) 991-8608 for additional information.

**May 23-28:** Southeastern Conference Baseball Tournament at Hoover Met. [www.sec.com](http://www.sec.com) for tickets!

### JUNE

**June 1:** 8:30 a.m. Economic Development Committee Meeting. Visitors Welcome!

**June 1:** 4:00-7:00 p.m. Open House at Birmingham Physicians' Imaging, 1550 Montgomery Highway, Suite L, Hoover 35216. Contact Mildred Waldrop at (205) 823-3366 or [mwaldrop@rwbrad.com](mailto:mwaldrop@rwbrad.com). [www.southerrediologyspecialists.com](http://www.southerrediologyspecialists.com)

**June 6:** 8:30 a.m. Minority Business Council at Chamber Office. Visitors Welcome!

**June 8:** 7:30 - 9:00 a.m. Coffee & Contacts at Ridge Crossings Apartments, 100 Tree Crossings Parkway, Hoover 35244. Contact Marsha Robinson at (205) 733-9711 or [ridge\\_crossings@steadfastliving.com](mailto:ridge_crossings@steadfastliving.com). [www.ridgecrossings-living.com](http://www.ridgecrossings-living.com)

**June 15:** Hoover Chamber Luncheon at Hoover Country Club. 11:15 a.m. Networking, Noon Luncheon. Please make reservations by Monday, June 13. Those who make reservations requesting a meal be prepared for them, and do not attend will be invoiced, unless canceled prior to the event. \$20.00 or \$25.00 for non-members or for those without reservations. [Lisa@hooverchamber.org](mailto:Lisa@hooverchamber.org)

**June 22:** 5:30-7:00 p.m. Business after Hours at River Highlands of Birmingham, 1851 Data Drive, Hoover 35244. Contact Erin Helton at (205) 982-7000 or [ehelton@riverhighlands.com](mailto:ehelton@riverhighlands.com). [www.RiverHighlands.com](http://www.RiverHighlands.com)

**June 29:** 5:30-7:00 p.m. Open House at Auto Oasis Express Wash, 3631 Lorna Road, Hoover 35244. Contact Kathy & Truitt Luckie at (205) 637-0508 or [gtluckie@yahoo.com](mailto:gtluckie@yahoo.com). [www.aoexpresswash.com](http://www.aoexpresswash.com)

## Hoover Chamber Officers and Board of Directors



Jerome Morgan, Jr., Oncort Professional Services  
2017 President



Chris Schmidt, J.D., Daniel Corporation,  
2016 President



Joel Smith, Hendrick Hoover Auto Mall,  
1st Vice President



Terry Turner Gentle, Turner & Sexton  
2nd Vice President



Megan Randolph, CPA, Warren Averett CPAs and Advisors,  
Treasurer



Kathleen Spencer, Morningside of Vestavia,  
Secretary



Lori Schommer, City of Hoover,  
City Liaison



April DeLuca Magic City Law  
Legal Advisor



Jason Cobb, America's First Federal Credit Union



Paul Dangel Hyatt Regency Wynfrey Hotel



Paul Huckeba C B & S Bank



Ira Levine, CCIM, Levine & Associates



Tynette Lynch Aldridge Gardens



Jeff McDowell McDowell Security Services, LLC



Stephen Preston, Brookwood Baptist Medical Center



Lynn Ray Business Telephones, Inc.



Terry Shea, Wrapsody



### Mission Statement

*Amended January 1998. The Hoover Area Chamber of Commerce promotes economic growth of business through a strong support system which provides business and community partnerships.*

Use this logo to place in your advertising for higher name recognition. This logo can be emailed to members for use in advertising, on business cards, and on letterhead or signs.

## Members: continued from page 4

**Northwestern Mutual**  
Josh Baker - 444-5020

**Office Environments**  
Blake Stringer - 569-4313

**Palomar Insurance**  
Tessie Waid - 566-1552

**Perrigo Dental Office**  
Scott J. Lafont, DDS - 822-7822

**Progress Bank - Board of Trustees**  
Chuck Kramer - 779-7002

**ServPro of Birmingham - Pelham Office**  
Matt Cook - 664-6990

**Sherwin-Williams**  
Jim Guthrie - 328-7307

**Sleep Outfitters - Galleria**  
Sunny Smith - 995-3144

**Tiger Rock**  
Kristin Smith, Manager- 823-1999